

PHOTO 076 Photoshop1: Portfolio Review

Description:

Create an online portfolio website (using cloud-based web development platform WIX) to showcase your work. Display work created in this class, and additional work created elsewhere. Put together a portfolio that represents your career goals. Group your work into different skills or genre. Design clear navigation, and essentials sections (portfolio, contact, about, resume). Make sure all links are working. Include a downloadable (pdf) copy of your resume. Participate weekly in progress-review discussions on canvas.

Objective:

- 1) Develop a portfolio website showcasing your skills
- 2) Research other student portfolios and create an online presence of your own that is at par with the industry
- 3) Set clear career goals with well designed and quality contents
- 4) Participate in Discussion and share progress through completion

	EXCEPTIONAL (4 points each)	EFFECTIVE (3 points each)	SATISFACTORY (2 points each)	UNSATISFACTORY (1 point each)
CONTENTS	Functional website with appealing design. Clear navigation and content grouping. Exceptional use of design elements and techniques. Quality surpasses expectation. Evidence of research, reference and thoughtful design process.	Portfolio contents meet guidelines. Information showcased reflects careful planning. Functional website with active links and clear showcase of skills.	Portfolio is mostly effective with few minor errors. Some choices may be questionable. Contents and design good but not varied enough.	Portfolio is incomplete and/or inaccurate. No evidence of planning or research.
DELIVERY	Timely delivery. Meets objective of assignment. Outstanding quality of work showcasing attention to details, diligence and professionalism.	Portfolio is complete and delivered on time. Assignment objectives are met with details (naming convention, file format and renders).	Portfolio is complete but showcases little or no attention to details.	Incomplete and/or late.

PRESENTATION	Clear communication showcasing preparedness for presentation. Well defined introduction and conclusion. Smooth transitions, good time management, fluent delivery, well paced and strong demonstration of knowledge of key points. Good audience interaction with meaningful responses to questions.	Presentation is polished, with clear introduction, transitions and conclusion. Good demonstration of knowledge of key points.	Presentation is coherent for the most part, but missing 1 or 2 important elements.	Presentation lacks coherence. Does not meet requirements.
PARTICIPATION	Great initiation & engagement in group critiques. Meaningful and constructive feedback. Continual participation on progress review discussions.	Regular participation in group critiques with good interaction and constructive feedback.	Irregular participation in discussions and critiques. Feedbacks provided are not always relevant to topic.	Lacks participation in discussions and critiques.